Beat the Street FAQs

Beat the Street is a real-life walking, cycling and running game for a whole community.

Beat the Street Wolves 2016 walking challenge is an initiative being delivered by Intelligent Health, funded by the City of Wolverhampton Council and supported by Black Country Consortium Limited.

The competition will run in Wolverhampton from 24 February – 13 April 2016.

Frequently Asked Questions

Q. How does it work?

A. Players record a journey around Wolverhampton AND score points in a bid to win prizes by walking, cycling or running from point to point and tapping a dedicated Beat the Street RFID (Radio Frequency ID) card or key fob on sensors (Beat Boxes) which are placed on lamp posts and other street furniture across the dedicated routes where the game is being played.

Tapping a card on the first Beat Box sends the location information to a database. The second Beat Box that is tapped will record a journey. Players must tap at least 2 Beat Boxes within 1 hour to record a journey. They can then tap as many Boxes as they can find as they walk, run or cycle around.

A registered player can see their journey appear on their total mileage and that of their team on the overall town total.

Every journey helps the challenge. Visit this website to monitor your progress.
Q. How can I take part?

A. People from the participating towns can collect a Beat the Street card from local distribution points (see list provided). School children will be given a card or key fob by their school. School children will also receive an information pack (Parent/Carer Pack) for their family. This includes 1 spare card for an adult that must be registered to play. (School children’s cards do not need to be registered on this website in order to play – all cards issued to school children are pre-registered to their school).

Q. What next?

A. Adults must register Beat the Street cards online on this web site to be in with a chance of winning a prize. Primary school children will be allocated cards pre-registered to your own school team. Secondary school children will need to register their own cards.

Go out for a walk or cycle, look for a Beat Box and tap your card on it! Hold it against the Beat Box until the green lights flash and you hear a beeping noise. This should take 2-3 seconds and needs to be tapped just once for the lights to flash and your location to be identified.

Q. Where are the Beat Boxes?

A. Beat Boxes are positioned around Wolverhampton. Maps showing the locations of the Beat Boxes can be found at the bottom of the live home page and printed maps are also available. Beat Boxes are positioned roughly ½ mile from each other. All distances are averaged.

Q. How do I get points?

A. Tap your card on the first Beat Box you find. The sensor will make a noise and flash! Continue your journey to tap the next Beat Box to earn points. Remember you must tap your card every time! If you find another Beat Box within 1 hour and tap it, you will receive 10 points. You earn 10 points for every subsequent Beat Box you tap on…. as long Beat Boxes are tapped within 1 hour of each other! If more than 1 hour passes between Boxes, then the next Beat Box you tap will act as a ‘start’ point. The process will begin again.

The more you use your card, the greater your chance of winning a prize and the more you will contribute to the Wolverhampton race to space.

Q. How do I register?

A. Register your card number on this web site and check your point total. Your activation number is on the back of the card and the Card number is on the front.

To look at your total, use the Card number once you have registered.
Q. How do I join a team?

A. When you register you have a choice of teams. Look in the drop down list to find a type of team followed by the name of the team. Players can join any team. Parents, teachers, grandparents and carers may choose to join a school team to add to their total.

Q. What if the Beat Box doesn’t work?

A. In a competition of this size sometimes a Beat Box may temporarily become un-responsive. If this happens you can let us know by emailing team.wolves@beatthestreet.me. We are unable to allocate points for that box while it is out of action. We aim to get any unresponsive Beat Box working within 24 hours.

Q. How do I know if I have won a prize?

A. Only registered players are eligible for prizes and we will contact you directly. Prizes will be announced via Facebook and on Twitter.

Q. What happens if I lose my Beat the Street card?

A. If you lose your card, you may collect a new one from a distribution point and will need to start again. Please keep your card safe as you will need to register your new card online.

Your individual account cannot be credited with points already accrued. Points cannot be transferred to your original account but they will still count towards your team’s score.

Q. Who is funding Beat the Street and why?

A. The walking, cycling and running initiative is funded by the City of Wolverhampton Council and supported by Black Country Consortium Limited to promote healthier lifestyles.

Q. Do I need to live or work in the area to take part?

A. Anyone can play but only residents or people who go to school or work in the town can set up a team.

Q. How are Beat Box locations chosen?

A. Locations are primarily chosen based on their proximity to key destinations such as schools, businesses, parks and strategic walking routes. All distances are estimated but on average are around ½ mile apart.
Q. Can I join in when the competition has begun?

A. Of course. People are welcome to play throughout the competition.

Q. Do I have to tap every day?

A. It is up to you how often you take part. The Department of Health recommends 150 minutes of activity a week. This works out as 20 minutes a day for 5 days a week. For this competition, every time you tap 2 or more Beat Boxes you help your health, team’s points and the overall community challenge. Every step helps!

Q. Do I have to register my card?

A. In order to be in with a chance of winning any prizes or to select a team for your points to go towards, you will need to register. If you do not want to win a prize and do not want to join a team, you can simply use your card to play without registering. Your taps will help the local community reach any set mileage targets.

Q. Can I start to play before I register my card?

A. Yes, as soon as you get your card, you can play. When the card is registered, any points already accrued will go towards your selected teams total.

Any more questions? Email us at team.wolves@beatthestreet.me.

RULES

Q. How do I get points?

A. When you tap your card or key fob on the Beat Box sensor and tap a second Beat Box within 1 hour you will earn 10 points. You will earn 10 points for every subsequent Beat Box you tap on….as long Beat Boxes are tapped within 1 hour of each within 1 hour of tapping the last Beat Box! If more than 1 hour has passed since your last tap, you go back to the ‘start’ of your journey. You can tap on Beat Boxes as many times as you want as long as you always move between Beat Boxes.

If a box doesn’t register points we will be unable to add them at a later date. In a big competition such as this, a Beat Box may go temporarily down due to the mass participation. We keep an eye on our Beat Boxes and try to get them working within 48 hours of being notified they have stopped working.

Email us via team.wolves@beatthestreet.me if you experience any problem.

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Q. How do I find out how many points I've earned?

A. Each time you touch your card on a Beat Box, points will be added to your account (subject to the rules in the ‘How do I get points’ area above). You can track your progress online via this site.

Q. How does my team win?

A. The system has been created to encourage both large and small teams to take part and enjoy the competition. Visit the leaderboard section on the website to see the tables.

Q. How do I start a team?

A. If you would like to create a team, please email team.wolves@beatthestreet.me by 08 February 2016. This is a mass participation project to encourage the greatest number of players. Teams will have until 08 March 2016 to recruit a minimum 25 participants. If they fail to do so by that date they can still take part in reaching the overall total but the team will not feature on the leaderboard. If the team grows and reaches 25 members at a later date, it will reappear on the leader board.

Q. I've lost my card; can I get a new one?

A. If you are a parent or carer, you can pick up a new card from your child’s school. Cards will also be available from your local distribution points in Wolverhampton. Points are non-transferrable across cards so a new card will need to be registered.

Note there is a limit to the number of cards that can be registered to 1 person. If you are a pupil at school, then your card is registered to you personally.

If you are at school and you lose your card, talk to your teacher or email team.wolves@beatthestreet.me

Q. Can I skate instead?

A. If you are at school, you can choose to skate as long as your parents are happy and you follow all road safety tips, getting off your scooter to touch your card on the Beat Boxes. Please follow road safety rules at all times.

Q. What is cheating?

A. This is a fun competition about getting moving around the town. The person who cheats won’t be getting more active. Anyone caught cheating will be removed from the competition and their walking records set to zero.
Cheating includes tapping more than one card, driving between Beat Boxes and using other people’s cards.

Q. I think someone is cheating, who should I tell?

A. Email team.wolves@beatthestreet.me and we will look into it.

Q. Can teachers and parents/carers join the school team?

A. Yes, teachers, parents and carers are encouraged to take part during the competition. Their points will be added to the school total if they register online with your team or to the total of whichever team they select.

Q. How do I know where the Beat Boxes are?

A. The Beat Boxes are all shown on the online maps on the home page of this website.

Q. A Beat Box didn’t beep and the lights didn’t flash, who do I tell?

A. Email team.wolves@beatthestreet.me with the details of the box. We monitor the Beat Boxes and will resolve any issues as quickly as we can. Unfortunately missed points cannot be added if the box has not recorded them.

Q. My card isn’t working; can I get a new one?

A. Please check your online account to check that it definitely isn’t working. Points are added to your account quickly but sometimes there may be a short delay – especially when everybody is out and about tapping! If there is a continued problem email team.wolves@beatthestreet.me.

If you are at primary school, speak to your teacher.